## **Privacy Policy**

NatGames, ("**NatGames**", or "**we**") provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from users of our websites (collectively, the "**Site**") and as well as from users of any of our applications, whether on third party websites or as an application for mobile devices (collectively, the "**Application**"). The term "**Services**", as used in this Privacy Policy, include both the Site and the Application. This Privacy Policy applies only to information that you provide to us (or permit third party sites to provide us) or that we collect through the Services. This Privacy Policy may be updated from time to time. We will notify you of any material changes by posting the new Privacy Policy on the primary access points to the Services. You are advised to consult this policy regularly for any changes.

By using our Services you are consenting to our Processing of your information as set forth in this Privacy Policy now and as amended by us. "**Processing**" means using cookies on a computer or using or touching information in any way, including, but not limited to, collecting, storing and deleting, using, combining and disclosing information and transferring it to the United States and internationally.

#### Information Collection and Use: Personally Identifiable Information

In the course of using the Services, you may provide us with personally identifiable information. This refers to information about you that can be used to contact or identify you ("**Personal Information**"). Personal Information includes, but is not limited to, your name and email address. We use your Personal Information mainly to provide our Services and administer your inquiries. For example, if you register through the Services as a registered user or when you choose to create your own profile webpage, we will ask you for Personal Information.

You may sign-up to use the Services directly via the Site or Application or via certain third party social networking sites (each, a "**Social Networking Site**"). If you decide to create an account to use the Services via a Social Networking Site, we may extract the personal information you have provided to such Social Networking Site (such as your "real" name, email address and other information you make available via the Social Networking Site) from the account you have with such Social Networking Site and use that information to create your NatGames account; the information we extract may depend on the privacy settings you have with the Social Networking Site.

If you choose to purchase any virtual goods as part of your use of the Services, to the extent available, we or our third party service providers may collect Personal Information from you to facilitate your payment for such virtual goods.

We also collect other information that you provide in connection with your registration and/or use of the Services (e.g., without limitation, birthday, gender, zip code (on its own), individual preferences and certain information about your computer or mobile device, such as operating system, software version and unique advertising identifier) ("**Non-Identifying Information**"). Certain Non-Identifying Information would be considered a part of your Personal Information if it were combined with other identifiers (for example, combining your zip code with your street address) in a way that enables you to be identified. But the same pieces of information are considered Non-Identifying Information when they are taken alone or combined only with other non-identifying information (for example, your viewing preferences).

We also use your Personal Information (in some cases, in conjunction with your Non-Identifying Information) to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. If you decide at any time that you no longer wish to receive such communications from us, please follow the unsubscribe instructions provided in any of the communications or update your "user preferences" information. (See "Changing or Deleting Information," below.)

Log Data. When you use the Services, whether as a registered user or a non-registered user,

for example in accessing our Services through a Social Networking Site, (any of these, a "**NatGames User**"), our servers automatically record information that your browser sends whenever you visit a website ("**Log Data**"). This Log Data may include information such as your computer's Internet Protocol ("**IP**") address, browser type or the webpage you were visiting before you came to the Service, pages of the websites involved in the Service that you visit, the time spent on those pages, information you search for, access times and dates, and other statistics. We use this information to monitor and analyze use of the Services and for the Service's technical administration, to increase the functionality and user-friendliness of our Services, and to better tailor the Services to our visitors' needs. For example, some of this information is collected so that when you use our Services again, it will recognize you and serve advertisements and other information appropriate to your interests, as described in more detail below. We also use this information to verify that visitors to the Service meet the criteria required to process their requests. We do not treat Log Data as Personal Information or use it in association with other Personal Information, though we may aggregate, analyze and evaluate such information for the same purposes as stated above regarding other Non-Identifying Information.

Our Services can connects to the microphone and receives data on the battery charge, this access is needed for the application to work properly and passing certain levels in our games. We do not collect, save to any server or share or disclose user's microphone data. We do not transmit user's recordings in anyway.

The Services does use third party services that may collect information used to identify you. Link to privacy policy of third party service providers used by the app:

Google Play Services AdMob Appodeal

#### Cookies

Like many websites, our Service uses "cookies" to collect information. A cookie is a small data file that we transfer to your computer's hard disk for record-keeping purposes. We do not link the information we store in cookies to any Personal Information you submit while using our Services.

We use cookies for two purposes. First, we utilize persistent cookies to save your registration ID and login password for future logins. Second, we utilize session ID cookies to enable certain features of the Services in order to better understand how you interact with the Services and to monitor aggregate usage by NatGames Users and web traffic routing. Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Services and then close your browser.

We may participate in behavioral-based advertising. This means that a third party may place a cookie on your browser, or use a web beacon, to collect information about your use of our website so that they can provide advertising about products and services tailored to your interest. That advertising may appear either on our website, or on other websites. You can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. On mobile you can reset your settings by taking the following steps (for iOS: https://support.apple.com/en-us/HT202074 and for Android: https://support.google.com/ads/answer/2662922?hl=en). If you do not accept cookies, however, you may not be able to use all portions of the website or all functionality of our Services.

Some web browsers and devices permit you to broadcast a preference that you not be "tracked" online. At this time we do not modify your experience based upon whether such a signal is broadcast.

#### **Service Providers**

I may employ third-party companies and individuals due to the following reasons:

To facilitate our Service;

To provide the Service on our behalf;

To perform Service-related services; or

To assist us in analyzing how our Service is used.

I want to inform users of this Service that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

## **Tell-A-Friend**

If you choose to use our referral services to tell a friend about our Services, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit our website and try the Services. NatGames does not store this information and uses it for the sole purpose of sending this one-time email.

#### **Information Sharing and Disclosure**

NatGames Registered Users. If you register through the Services on the Site and submit your Personal Information to create a profile webpage, other registered users will see your "User Name" ("**Subscriber Identifier**"). You can choose what other Personal Information you provide as part of your profile ("**Other Subscriber Information**") and in some cases you can choose whether to share that information publicly on through the Services by making selections via the "user preferences" section of your profile webpage. Providing Other Subscriber Information is voluntary and should correlate with the degree of interaction you want to have with NatGames Users. We recommend that you guard your anonymity and sensitive information and that you not use your real name as your "User Name," since that would allow others to identify you.

Aggregate Information and Non-Identifying Information; Advertisers. We may share aggregated information that does not include Personal Information and we may otherwise disclose Non- Identifying Information and Log Data with third parties for industry analysis, demographic profiling and other purposes.

In particular, we may decide to share Non-Identifying Information (including the advertising identifier currently associated with your device) and Log Data and other aggregated information with advertisers. Such information may be used to send you advertisements for products and services that are relevant to your interests.

For example, we may collect and share the advertising identifier associated with your device (such as the Apple IDFA and Android Advertising ID) with advertisers. An advertising identifier is an alphanumeric string that can be used to identify your device so that advertisers can serve relevant ads to you. We use the Apple IDFA only as permitted by Apple, and we use the Android Advertising ID only as permitted by Google. An advertising identifier is assigned, and ad tracking is turned on, by default on your mobile device. You may limit the use of or reset your advertising device ID using the privacy settings on your mobile device; in some cases you may need to reset the operating system to reset the advertising device ID. We do not associate any of your personal information with your advertising device ID without your consent (which may be given by you in our terms of use for an Application).

Service Providers. We may employ third party companies and individuals to facilitate our services, to provide our services on our behalf, to perform services related to our Services (e.g., without limitation, maintenance services, database management, web analytics and improvement of the website features) or to assist us in analyzing how our Services are used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Social Networking Sites. We may share the information in your NatGames account profile (including your Personal Information) with the Social Networking Sites you have linked to your NatGames account to provide you with enhanced services. These third parties have access to your Personal Information only for this purpose (unless they have received your Personal Information independently of the NatGames service) and are obligated not to disclose or use it for any other purpose.

Compliance with Laws and Law Enforcement. NatGames cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process (including but not limited to subpoenas), to protect the property and rights of NatGames or a third party, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, any illegal, unethical or legally actionable activity. Business Transfers. NatGames may sell, transfer or otherwise share some or all of its assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

# Ad Serving Technology

NatGames reserves the right to use and disclose the collected, non-personal data for purposes of advertising by NatGames or NatGames's partners and contractors.

NatGames may employ third party ad serving technologies that use certain methods to collect information as a result of ad serving through Services.

NatGames or third parties operating the ad serving technology may use demographic and geo- location information (for more information regarding use of Location Data see below Section 3) as well as information logged from your hardware or device to ensure that relevant advertising is presented within the Service. NatGames or third parties may collect and use data, for such purposes, including but not limited to, data such as IP address, Device ID, MAC address, installed software, application usage data, hardware type, Operating System information, browser information, unique identifiers in browser cookies, Flash cookies, and HTML5 local storage, Internet and on-line usage information and in-game information.

The foregoing data may be used and disclosed in accordance with this Privacy Policy and the privacy policy of the company providing the ad serving technology.

NatGames may display to you behaviorally targeted advertising. If you wish to "opt out" of certain targeted advertising, please visit **http://www.youradchoices.com**and/or **www.networkadvertising.org**. Please note that the links above may not reach all NatGames's advertising partners and certain behaviorally targeted advertising may still be displayed to you. If you want to be certain that no behaviorally targeted advertisements are displayed to you, please do not use or access the Services.

Some services may include the use of in-game advertisements or brand placement. Such ads or sponsorships will be noted as such within the services.

Additionally please note that if you "opt out" it does not mean that you will no longer receive advertising. It just means that the advertising you see displayed will not be customized to you and your interests and may be less relevant to you.

## Location data

To the extent NatGames makes location enabled Services available and you use such Services, NatGames may collect and process your location data to provide location related Services and advertisements. For example, some add-ons or offers may be available at dedicated locations. The location data is processed and stored only for the duration that is required for the provision of the location related Services.

NatGames may use, depending on the service (1)IP-based location based on the IP address presented by the end-user, (2) fine geo-location data based on coordinates obtained from a mobile device's GPS radio,

or (3) coarse, network-based geo-location data based on proximity of network towers or the location of WiFi networks.

Your fine, GPS-based geo-location is not accessed without your consent. Notwithstanding NatGames's partners who are providing location related parts of the Service, NatGames will not share your GPS geo-location with third parties without your consent. To the extent NatGames makes available GPS geo-location to third parties in accordance with this Privacy Policy, it will be provided anonymously.

## **Changing or Deleting Your Information**

All registered NatGames users may review, update, correct or delete the Personal Information in their registration profile by contacting us. If you completely delete all such information, then your account may become deactivated. If you would like us to delete your record in our system, please contact us and we will attempt to accommodate your request if we do not have any legal obligation to retain the record. See below for privacy contact information.

## Security

NatGames is concerned with safeguarding your information. We employ reasonable administrative, physical and electronic measures designed to help protect your information from unauthorized access. No security, however, can eliminate the possibility that your information may be accessed by an unauthorized third party and we cannot guarantee that your information will remain secure in all situations.

We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored "personal data" (as defined in applicable state statutes on security breach notification) to you via email, mail, telephone, or conspicuous posting on our website in the most expedient time possible and without unreasonable delay, insofar as consistent with (i) the legitimate needs of law enforcement or (ii) any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system. We reserve the right to choose which method we use to contact you about such an event.

## **International Transfer**

Your information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to us, NatGames transfers Personal Information to the United States and processes it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

## **Our Policy Toward Children**

These Services are not directed to children under 13. We do not knowingly collect personally identifiable information from children under 13. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at **admin@botikigames.com**. If we become aware that a child under 13 has provided us with Personal Information from our files.

## Phishing

Identity theft and the practice currently known as "phishing" are of great concern to NatGames. Safeguarding information to help protect you from identity theft is a top priority. We do not and will not, at any time, request your credit card information, your account ID, login password, or national identification numbers in a non-secure or unsolicited e-mail or telephone communication. For more information about phishing, visit the Federal Trade Commission's website.

#### Links to Other Sites

Our Services may provide links to other websites. If you choose to visit an advertiser by "clicking on" a banner ad or other type of advertisement, or click on another third party link, you will be directed to that third party's website. The fact that we link to a website or present a banner ad or other type of advertisement is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise control over third party websites. These other websites may place their own cookies or other files on your computer, collect data or solicit personal information from you. Other websites follow different rules regarding the use or disclosure of the personal information you submit to them. We encourage you to read the privacy policies or statements of the other websites you visit.

## **Contacting Us**

If you have any questions about this Privacy Policy, please contact us at admin@botikigames.com